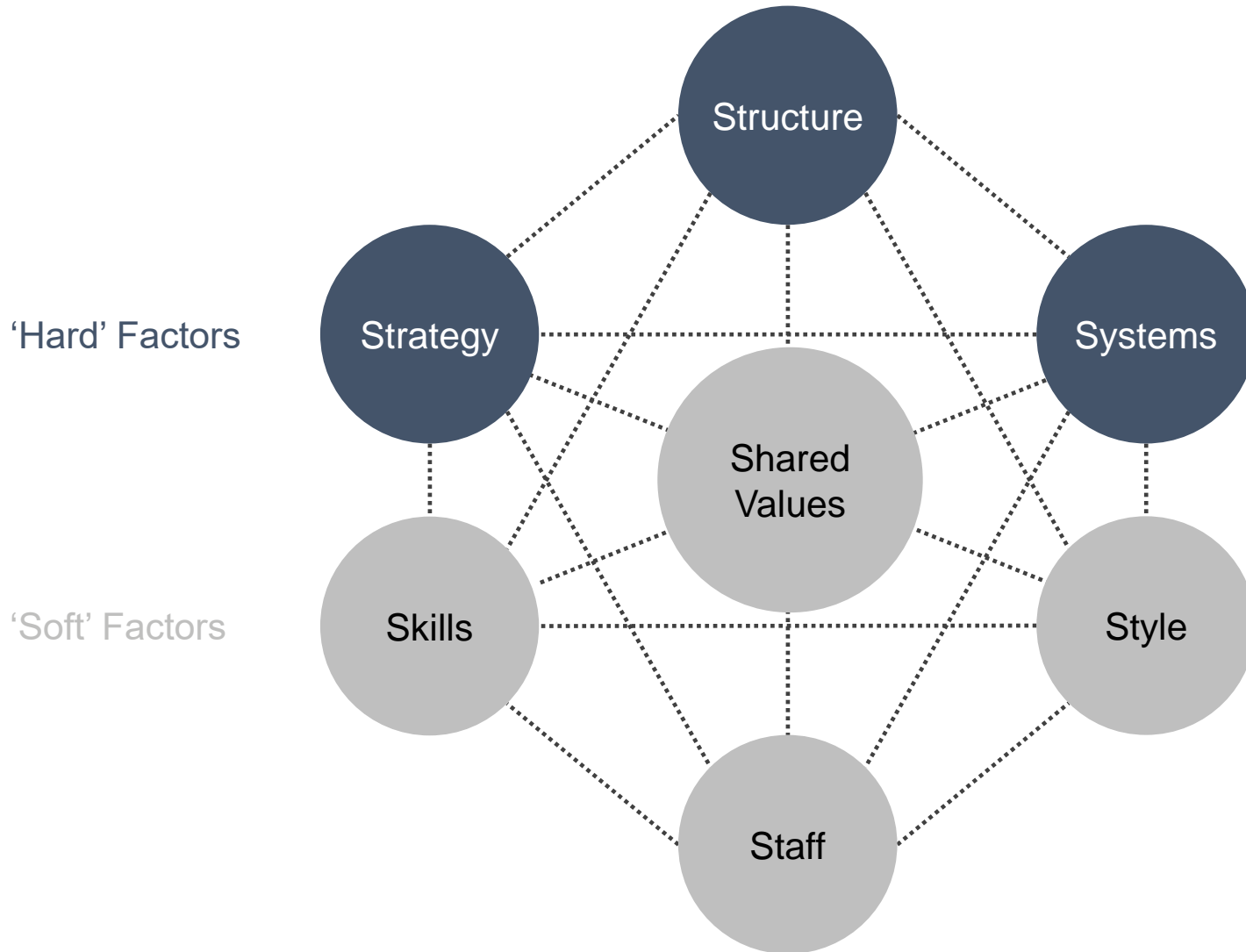


McKinsey 7-S Framework

Assessment of your organizational effectiveness



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McKinsey 7-S Framework

The 7 success factors of a company

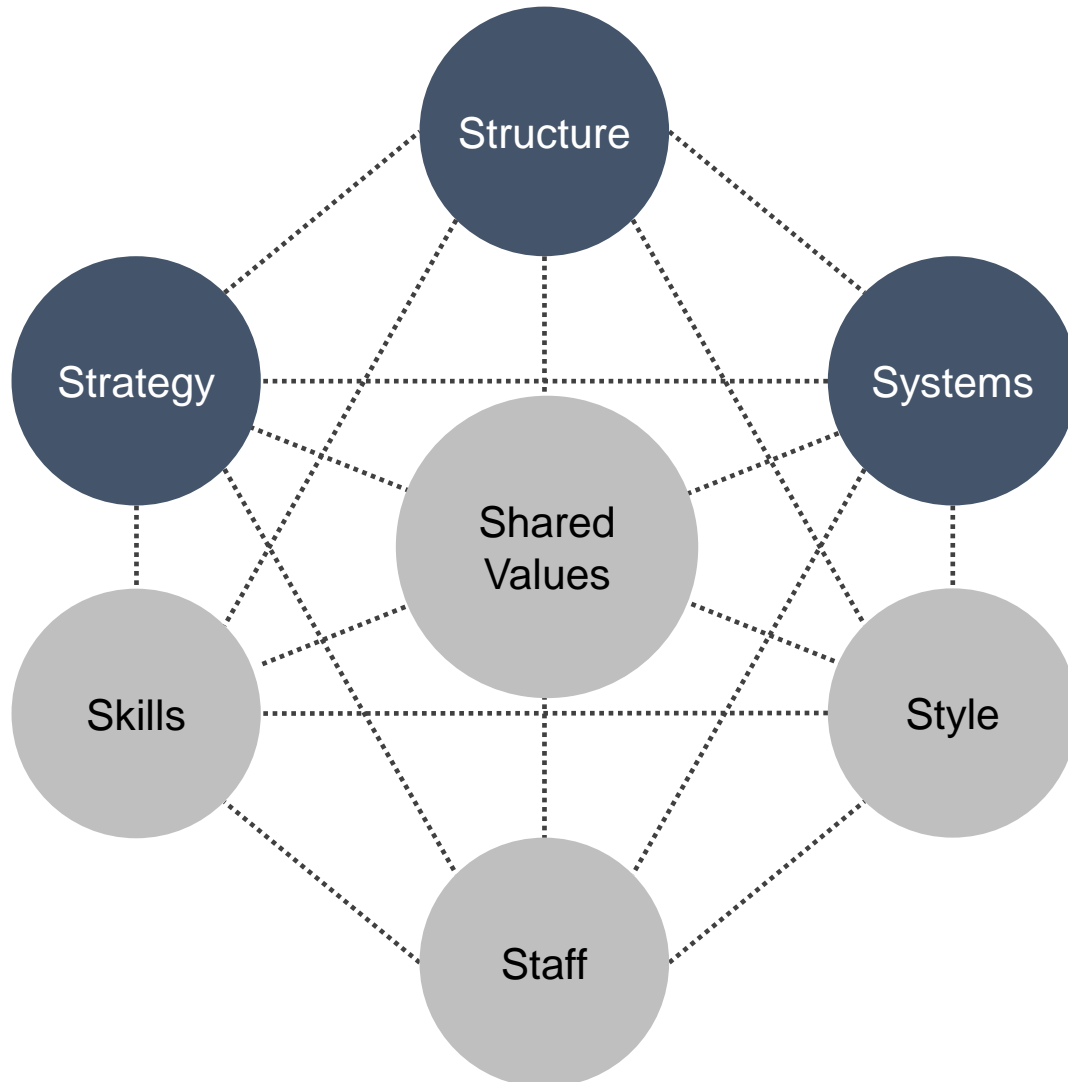
'Hard' factors	'Soft' factors
Strategy: <ul style="list-style-type: none">▪ Target system and all measures to achieve a sustainable competitive advantage and successfully compete in the market.	Skills: <ul style="list-style-type: none">▪ Abilities and core competences of the company's employees
Structure: <ul style="list-style-type: none">▪ The way the business is organized. In short, the organizational chart of the company	Staff: <ul style="list-style-type: none">▪ Type and number of employees of the company. Measures to recruit, train, reward and motivate the staff
Systems: <ul style="list-style-type: none">▪ Processes and procedures of the company, including reporting system and IT infrastructure	Style: <ul style="list-style-type: none">▪ The management style of the company. Culture, how the people interact with each other and the environment
Shared values (Core of the McK 7-S-Model): <ul style="list-style-type: none">▪ Values, norms and standards that apply within the company	

McKinsey 7-S Framework

Assessment of your organizational effectiveness



STRATEGY PUNK



Legend



The '3 Hard S'



The '4 Soft S'

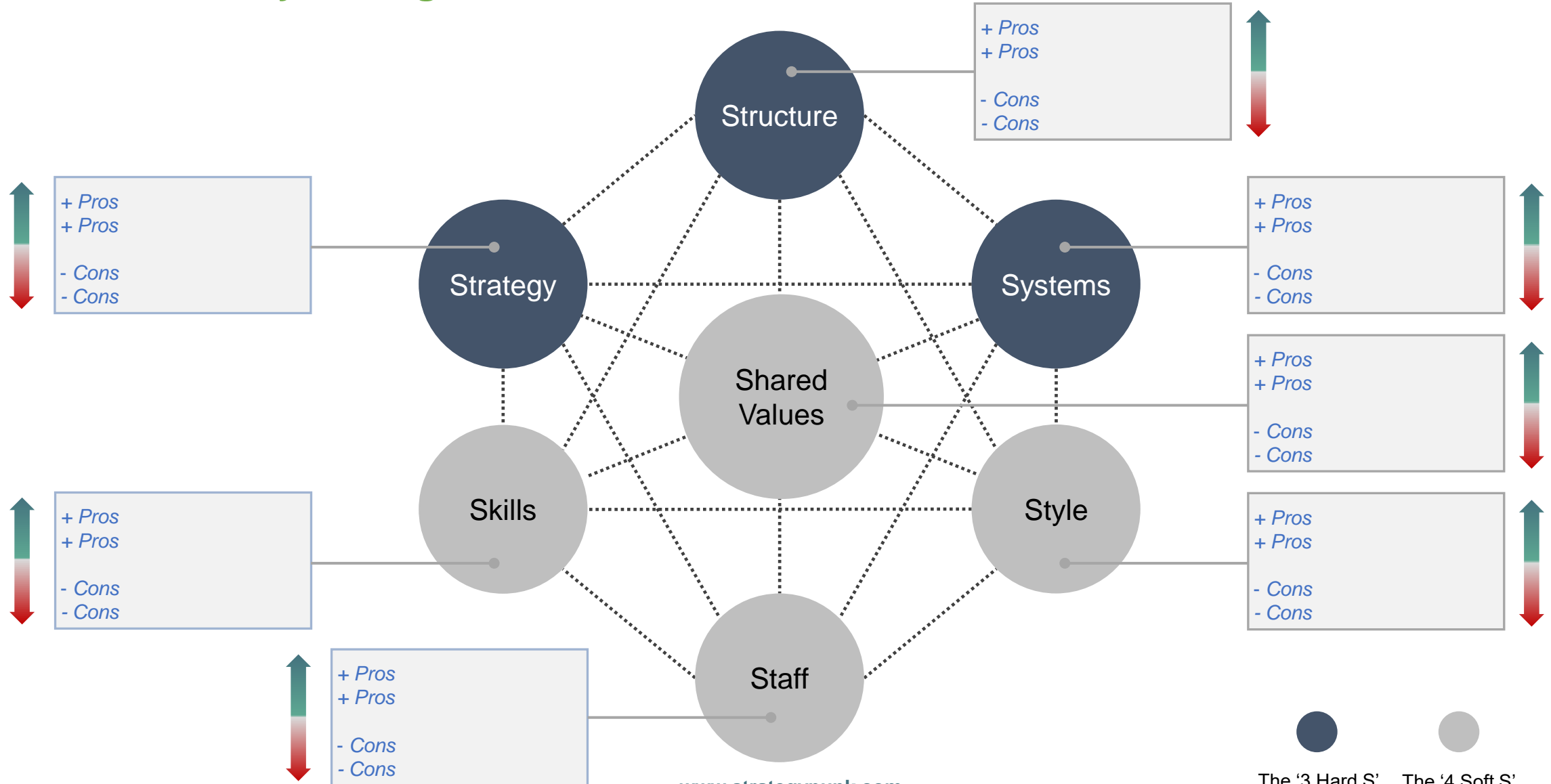
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McKinsey 7-S Framework



Assessment of your organizational effectiveness



McKinsey 7-S Framework

The 7 success factors of a company



STRATEGYPUNK

