

GROW MODEL CANVAS

Unleashing Your Potential

DESIGNED FOR :

DESIGNED BY :

DATE :

VERSION :

Goals



What do you want to achieve?

Define your end objective clearly.
What does success look like to you?
Be as specific as possible.
This sets the direction and purpose for your efforts.

Reality



Where are you now?

Evaluate your current situation.
What are your resources?
What are the challenges?
Be honest and realistic in this self-assessment.

Options



What could you do?

Generate multiple pathways to reach your goal. What are the different actions you can take?
Consider even unconventional or creative solutions.

Way Forward



What will you do?

Decide on your course of action.
Which options will you commit to?
Set timelines, responsibilities, and track your progress.



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