

# SWOT ANALYSIS OF TESLA



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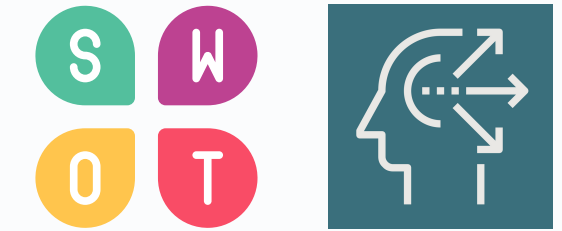
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## Strengths

- Brand Power: Tesla is iconic. Synonymous with electric cars.
- Innovation: Always ahead. Pushing boundaries.
- Supercharger Network: Charging? Fast and widespread.
- Self-driving Tech: Autopilot. A game-changer.



## Weaknesses

- Production Delays: High demand. Sometimes, slow delivery.
- Quality Issues: Some cars had glitches. Customers noticed.
- High Prices: Premium brand. Not everyone can afford it.



## Opportunities

- Emerging Markets: Asia. Africa. Untapped potential.
- Energy Solutions: Beyond cars. Solar. Storage.
- Public Transport: Electric buses? Maybe.



## Threats

- Competition: Other brands are catching up. Electricity is the future.
- Regulations: Governments. Rules. Always changing.
- Battery Supply: High demand. Limited resources.