# Make Problem-Solving Your Default as a CEO



**01**

**Adopt a growth mindset**

CEOs should be adaptable, take risks, and learn from failures

**02**

**Question assumptions**

Challenge assumptions to uncover new perspectives and avoid errors.

**03**

**Seek first to understand**

Gather information, understand problems holistically, and be patient.

**04**

**Experiment and iterate**

Continuously test ideas and refine solutions.

**05**

**Reward intellectual curiosity**

Encourage asking "why" and addressing root causes.

**06**

**Surround yourself with diverse perspectives**

Value diverse voices and consider using an independent facilitator.

**07**

**Make evidence-based decisions**

Use research and data to guide decisions.

**08**

**View solutions as hypotheses to be tested**

Measure solutions against metrics and set clear goals.

**09**

**Pivot when necessary**

Adjust approaches based on results and feedback.

**10**

**Model curiosity and resilience**

Lead by example in problem-solving and learning from setbacks.