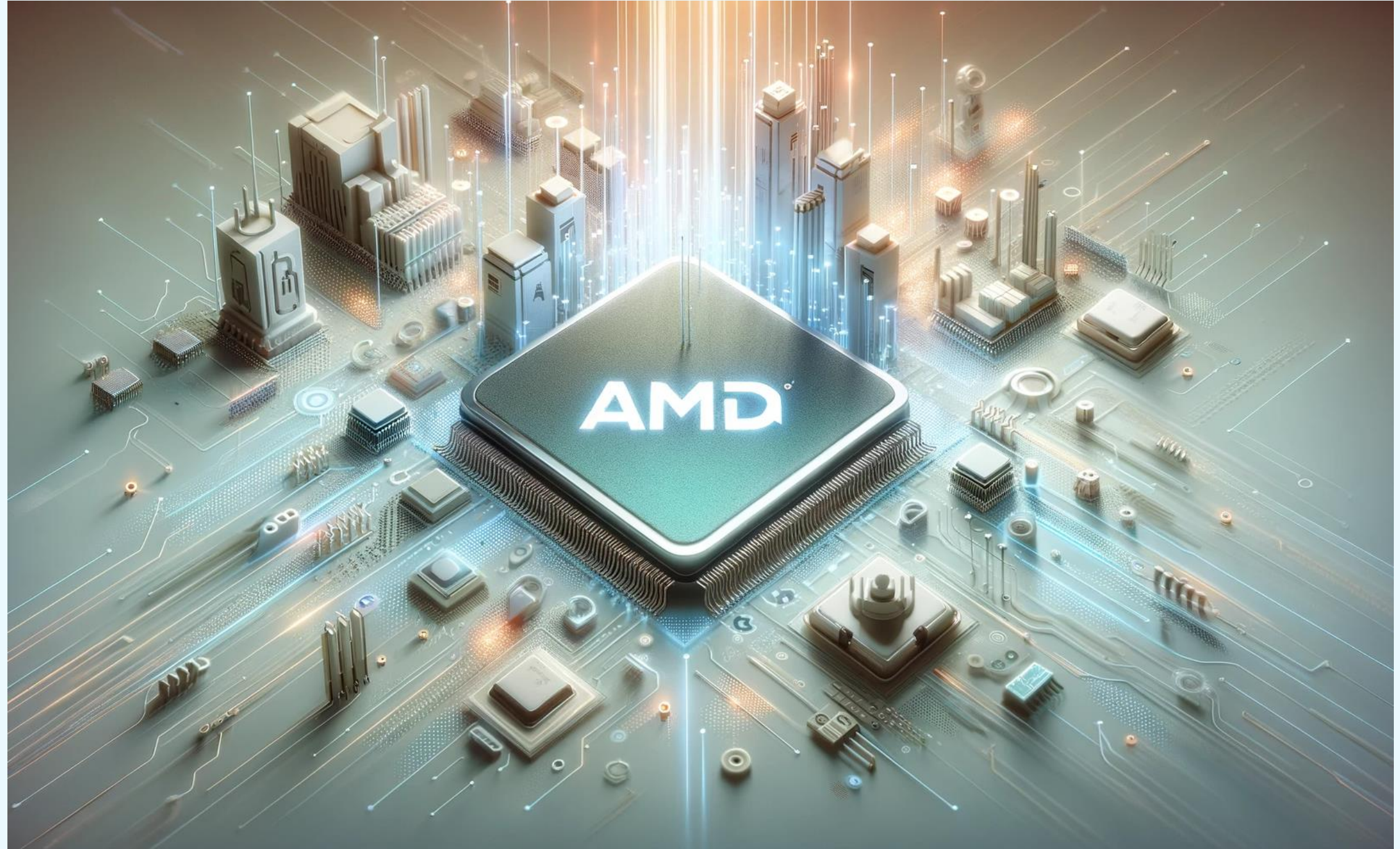




SWOT ANALYSIS

**AMD
2024**

www.strategypunk.com

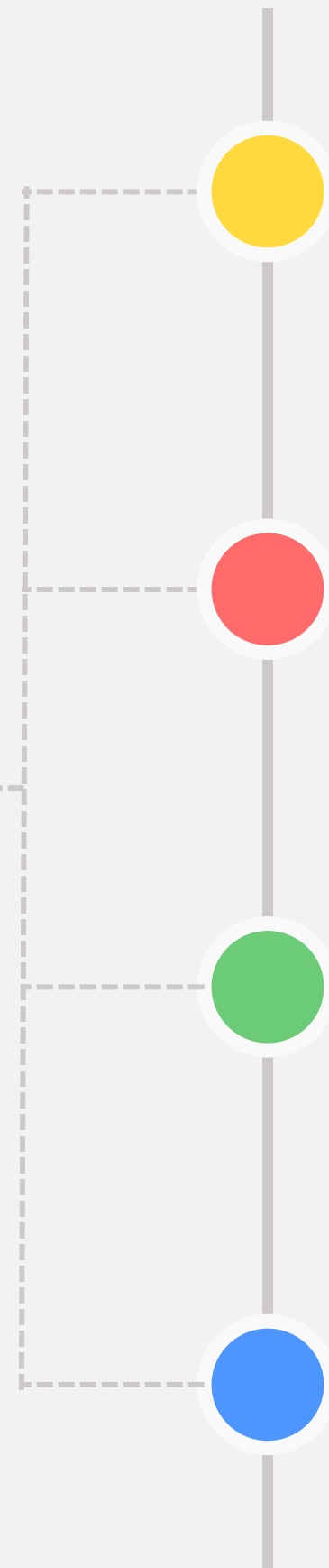




SWOT ANALYSIS

**AMD
2024**

www.strategypunk.com



STRENGTHS

WEAKNESSES

OPPORTUNITIES

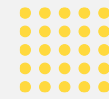
THREATS



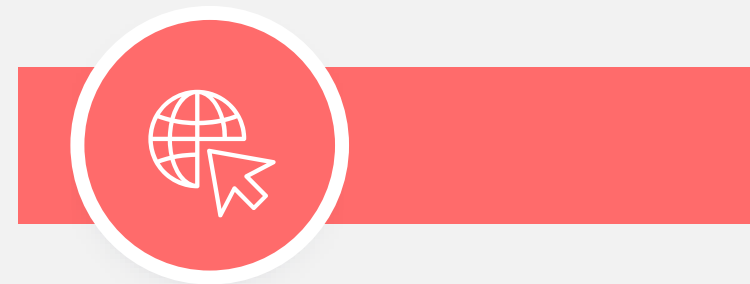
SWOT ANALYSIS – AMD 2024



STRENGTHS



- Technology leadership in cutting-edge processors and graphics
- Strong product execution and competitive roadmap
- Visionary management team driving engineering innovations
- Strategic foundry partnerships enabling advanced manufacturing



WEAKNESSES



- Lagging brand recognition compared to rival Intel
- Limited enterprise adoption and data center market share
- Inventory and supply chain management challenges
- Stock volatility with beta near 2



OPPORTUNITIES



- Major growth potential in data center, HPC and gaming markets
- Leading position in high-growth edge computing space
- PC market resurgence fueling client processor business



THREATS



- Increasing competition from Intel and Nvidia
- Reliance on third-party suppliers for components
- Sensitivity to macroeconomic conditions
- Risk of technological obsolescence

