



SWOT ANALYSIS

Fastly
2024

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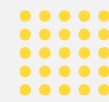




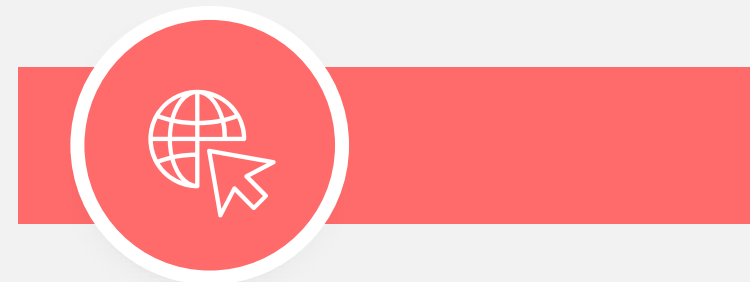
SWOT ANALYSIS – Fastly 2024



STRENGTHS



- Advanced global edge network with strategic POPs.
- Developer-friendly, innovative app development platform.
- Stable blue-chip enterprise customer base.
- Fast, reliable content delivery and strong security products.



WEAKNESSES



- Not profitable, with significant net losses.
- Intense competition from cloud providers and CDN rivals.
- Limited product range outside core services.
- New executive team and reliance on large customers.



OPPORTUNITIES



- Growing CDN market and edge computing adoption.
- Expansion of developer services and cloud security market.
- Benefiting from 5G and IoT expansion.
- Potential for international growth and market tailoring.



THREATS



- Increased competition from startups and large vendors.
- Macro-economic challenges potentially reducing IT spending.
- Price sensitivity affecting premium pricing.
- Risk of security incidents and technology shifts reducing demand.

