

Bob Iger – Leadership Principles

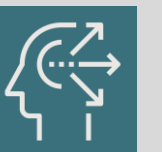


Source: <https://thewaltdisneycompany.com/leaders/robert-a-iger/>

10

leadership principles

that guide his successful tenure as CEO of Disney



Bob Iger – Leadership Principles

10 key leadership principles that guide his successful tenure as CEO of Disney

1

Optimism

2

Courage

3

Focus

4

Decisiveness

5

Curiosity

6

Fairness

7

Thoughtfulness

8

Authenticity

9

**Relentless
Pursuit
of Perfection**

10

Integrity



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