

Impact Leadership Framework

A Comprehensive Guide to Driving Business Growth and Sustainability



- An Impact Leadership Strategy is a comprehensive plan designed to align the company's vision, mission, and values with its strategic objectives to drive sustainable growth.
- This framework helps organizations achieve long-term success while integrating core financial targets, sustainability, and innovation.
- It is adaptable to any organization, ensuring strategic alignment with both internal and external stakeholders.



Impact Leadership Framework

A clear and structured outline for the Impact Leadership Strategy framework



Component	Description
Vision	Overall purpose and long-term goal.
Mission	Core purpose and operational goals; commitments to customers, employees, and stakeholders.
Financial Targets	Measurable financial goals to be achieved within a set business cycle.
Strategic Objectives	Primary objectives focused on driving growth and competitiveness.
Strategic Activities	Actions and initiatives that will help achieve strategic objectives.
Sustainability	Commitment to sustainability and its integration into business operations.
Core Values and Beliefs	Fundamental principles guiding company culture and decision-making.



Impact Leadership Framework

One-Pager Template (w/ description)



Vision

Overall purpose and long-term goal.

Mission

Core purpose and operational goals; commitments to customers, employees, and stakeholders.

Financial targets

Core Measurable financial goals to be achieved within a set business cycle.

Strategic objectives

Primary objectives focused on driving growth and competitiveness.

Strategic activities

Actions and initiatives that will help achieve strategic objectives.

Sustainability

Commitment to sustainability and its integration into business operations.

Core Values and Beliefs

Fundamental principles guiding company culture and decision-making.



Impact Leadership Framework

One-Pager Template



Vision

Mission

Financial targets

Strategic objectives

Strategic activities

Sustainability

Core Values and Beliefs

