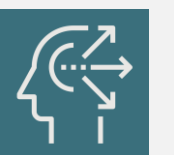
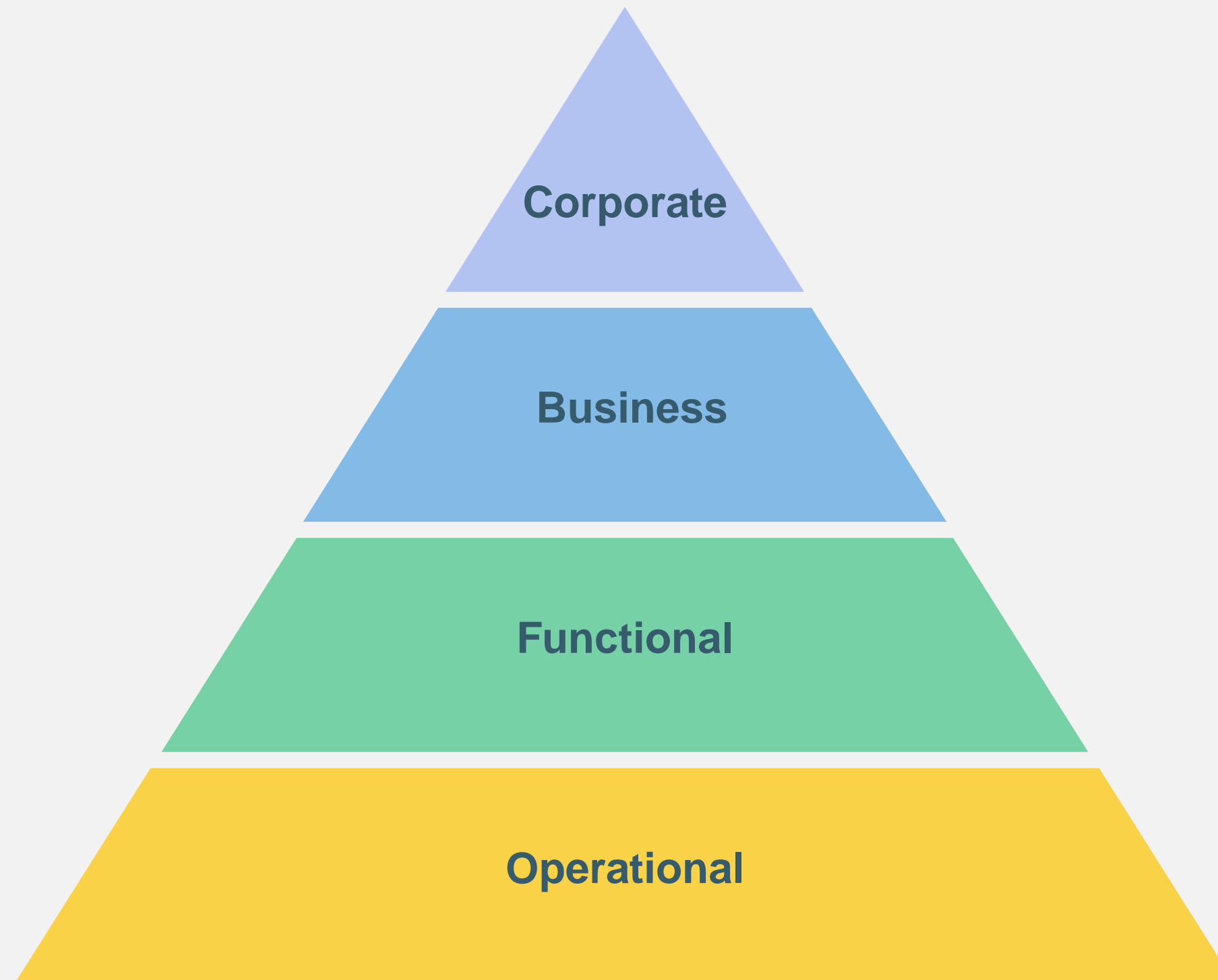


Understanding the 4 Levels of Strategy

From Corporate to Operational Strategy



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