

SWOT ANALYSIS OF KINNEVIK



| Strengths | Weaknesses |
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| <ul style="list-style-type: none">▪ Long-Term Investment Horizon - Supports sustained growth and market cycles.▪ Active Ownership - Provides strategic guidance to portfolio companies.▪ Sector Expertise - Strong focus on healthcare, software, and climate tech.▪ Resilient Model - Navigates market volatility effectively.▪ Disciplined Capital Allocation - Focuses on core companies for efficient returns. | <ul style="list-style-type: none">▪ Private Market Exposure - High portfolio illiquidity and valuation challenges.▪ Sector Performance Variability - Missteps in food and fintech impact returns.▪ Concentration Risk - Limited number of core companies increases exposure risk. |
| Opportunities | Threats |
| <ul style="list-style-type: none">▪ Climate Tech Growth - Increasing sector investment potential.▪ US Market Expansion - Significant opportunities in healthcare and software.▪ AI and Tech Leverage - Can enhance investment processes and portfolio efficiency.▪ Increased Transparency - Attracts broader investor trust.▪ Secondary Acquisitions - Favorable valuations amidst funding conditions. | <ul style="list-style-type: none">▪ Economic Downturn - Risk to growth-focused sectors.▪ Intensifying Competition - Competing with VC and PE firms for opportunities.▪ Regulatory Changes - Potential impacts on healthcare and climate tech.▪ Geopolitical Instability - Market volatility impacts international operations. |