Challenge Solution Impact Framework

Introduction to the Strategic Impact Framework

Framework Component	Description	Key Questi
Challenge	Identify and define the primary issue or opportunity.	 What s Why is What a
Solution	Describe the approach or strategy developed to address the challenge.	 What s What a How do
Impact	Outline the results achieved, focusing on measurable outcomes.	 What c How di What a



ions

- specific problem are we addressing? s this important to solve? are the key obstacles?
- solution was chosen and why? actions were implemented? loes this solution stand out?
- changes were observed? did this solution add value? are the key success metrics?

Headline:

Title:

Challenge	Solution



Impact

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Headline:

Title:

Challenge	Solution



Impact

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