

Product-Market Intelligence Framework

Strategic Clarity Across Products, Regions, and Innovation Pipelines



	North America	Europe	Asia Pacific	Latin America
Product A	Current Status S: O: R&D:	Current Status S: O: R&D:	Current Status S: O: R&D:	Current Status S: O: R&D:
Product B	Current Status S: O: R&D:	Current Status S: O: R&D:	Current Status S: O: R&D:	Current Status S: O: R&D:
Product C	Current Status S: O: R&D:	Current Status S: O: R&D:	Current Status S: O: R&D:	Current Status S: O: R&D:
Product D	Current Status S: O: R&D:	Current Status S: O: R&D:	Current Status S: O: R&D:	Current Status S: O: R&D:
Product E	Current Status S: O: R&D:	Current Status S: O: R&D:	Current Status S: O: R&D:	Current Status S: O: R&D:
Product F	Current Status S: O: R&D:	Current Status S: O: R&D:	Current Status S: O: R&D:	Current Status S: O: R&D:
Product G	Current Status S: O: R&D:	Current Status S: O: R&D:	Current Status S: O: R&D:	Current Status S: O: R&D:
Product H	Current Status S: O: R&D:	Current Status S: O: R&D:	Current Status S: O: R&D:	Current Status S: O: R&D:

Sales (S): High Medium Low Opportunity (O): High Medium Low R&D: Active Planned None